
III EUROPEAN FITNESS CONGRESS

25 – 26. 10. 2012.

NBGP Apartments

ex Genex apartments

Vladimira Popovica 6

Belgrade

Serbia





TEME I PREDAVAČI / THEMES AND LECTURERS



Dijetetski suplementi u tretmanu gojaznosti: od reklame do nauke

Prof. dr. sci. Sergej M. Ostojić, Centar za zdravlje, vežbanje i sportske nauke, Beograd (Srbija)



Obesity And Dietary Supplements - From Hype To Science

Prof. Dr. Sci. Sergej M. Ostojić, Center for Health, Exercise and Sport Sciences Belgrade (Serbia)



Trening snage: glavni uslov za uspeh treninga

Paul Eigenmann, Predsednik DIN Instituta za sertifikovanje švajcarskih fitness klubova (Švajcarska)



Strength Training: Main Factor For Training Success

Paul Eigenmann, Chairman of DIN-Institute for Certification Swiss Fitness Clubs (Switzerland)



Evropski standardi fitnessa

Birgit Schwarze, Predsednica nemačkog fitness saveza DSSV (Nemačka)



European Fitness Standards

Birgit Schwarze, Chairwoman of German Association of Fitness DSSV (Germany)



Koliko brzo treba da se uspostavi fitness trend?

Nenad Đurović, vlasnik fitness centara u Zagrebu (Hrvatska)



How Long Is Needed To Establish A Fitness Trend?

Nenad Djurović, owner of Fitness Centers in Zagreb (Croatia)



Zakonski okvir finansijskog poslovanja u fitnessu

Nikola Arsović, ovlašćeni revizor, Institut za ekonomska istraživanja (Srbija)



Legal Framework Of Finance In Fitness

Nikola Arsović, authorized auditor, Institute for Economic Research (Serbia)



Biznis plan u fitnessu

Refit Kamberović, Generalni menadžer nemačkog fitness saveza DSSV i autor 8 stručnih knjiga (Nemačka – Hrvatska)



Business plan In Fitness

Refit Kamberović, General Manager of German Association of Fitness (DSSV) and author of 8 professional books (Germany-Croatia)



Social media: Novi način pridobijanja članova

Dragan Matijević (Nemačka)



Social Media: New Approach To Gaining Members

Dragan Matijević (Germany)



Marketing u fitnessu

Mr Uroš Anđelković, Fakultet dramskih umetnosti u Beogradu (Srbija)



Marketing In Fitness

Mr Uroš Anđelković, Faculty of Dramatic Arts in Belgrade (Serbia)

PLAN AKTIVNOSTI / ACTIVITY PLAN

25.10.2012.

VREME	AKTIVNOST	LOKACIJA
09 ⁰⁰ – 09 ³⁰	Prijavljivanje učesnika / Participant registration	Lobi / Lobby
09 ³⁰ – 10 ⁰⁰	Svečano otvaranje / Opening ceremony	Sala London / London hall
10 ⁰⁰ – 11 ⁰⁰	Prof. dr. sci. Sergej M. Ostojic – Dijetetski suplementi u tretmanu gojaznosti: od reklame do nauke / Obesity And Dietary Supplements - From Hype To Science	Sala London / London hall
11 ⁰⁰ – 11 ¹⁵	Pitanja / Questions	Sala London / London hall
11 ¹⁵ – 11 ³⁰	Pauza za kafu / Coffee break	Lobi / Lobby
11 ³⁰ – 12 ³⁰	Paul Eigenmann – Trening snage – glavni uslov za uspeh treninga / Strength Training: Main Factor For Training Success	Sala London / London hall
12 ³⁰ – 12 ⁴⁵	Pitanja / Questions	Sala London / London hall
13 ⁰⁰ – 14 ³⁰	Ručak / Lunch	Restoran Biznis klub / Business club restaurant
14 ³⁰ – 15 ³⁰	Birgit Schwarze – Evropski standardi fitnessa / European Fitness Standards	Sala London / London hall
15 ³⁰ – 15 ⁴⁵	Pitanja / Questions	Sala London / London hall
15 ⁴⁵ – 16 ⁰⁰	Pauza za kafu / Coffee break	Lobi / Lobby
16 ⁰⁰ – 17 ⁰⁰	Nenad Djurović – Koliko brzo treba da se uspostavi fitness trend? / How Long Is Needed To Establish A Fitness Trend?	Sala London / London hall
17 ⁰⁰ – 18 ⁰⁰	Forum	Sala London / London hall
18 ⁰⁰ –	Sponzorski koktel / Sponsors cocktail	Lobi / Lobby

26.10.2012.

VREME	AKTIVNOST	LOKACIJA
09 ³⁰ – 10 ⁰⁰	Okupljanje učesnika / Participants gathering	Lobi / Lobby
10 ⁰⁰ – 11 ⁰⁰	Nikola Arsović – Zakonski okvir finansijskog poslovanja u fitnessu / Legal Framework Of Finance In Fitness	Sala London / London hall
11 ⁰⁰ – 11 ¹⁵	Pitanja / Questions	Sala London / London hall
11 ¹⁵ – 11 ³⁰	Pauza za kafu / Coffee break	Lobi / Lobby
11 ³⁰ – 12 ³⁰	Refit Kamberović – Biznis plan u fitnessu / Business plan In Fitness	Sala London / London hall
12 ³⁰ – 12 ⁴⁵	Pitanja / Questions	Sala London / London hall
13 ⁰⁰ – 14 ³⁰	Ručak / Lunch	Restoran Biznis klub / Business club restaurant
14 ³⁰ – 15 ³⁰	Dragan Matijević – Social media – Novi način pridobijanja članova / Social Media: New Approach To Gaining Members	Sala London / London hall
15 ³⁰ – 15 ⁴⁵	Pitanja / Questions	Sala London / London hall
15 ⁴⁵ – 16 ⁰⁰	Pauza za kafu / Coffee break	Lobi / Lobby
16 ⁰⁰ – 17 ⁰⁰	mr Uroš Anđelković – Marketing u fitnessu / Marketing In Fitness	Sala London / London hall
17 ⁰⁰ – 17 ¹⁵	Pitanja / Questions	Sala London / London hall



ORGANIZATOR:



Савез за рекреацију
и фитнес Србије

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