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# III EUROPEAN FITNESS CONGRESS

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11 – 12. 10. 2013.

NBGP Apartments  
*ex Genex apartments*

Vladimira Popovica 6

Belgrade  
Serbia





## TEME I PREDAVAČI / THEMES AND LECTURERS

### **Fitness klub: to je biznis**

**DR ADAM KOHNKE**

*Predsednik poljskog saveza PZFW (Poljska)*

### **Zakonski okvir poslovanja fitness klubova u Srbiji**

**DRAGAN TOMAŠEVIĆ**

*Generalni sekretar Saveza za rekreaciju i fitnes Srbije (Srbija)*

### **U krizi je šansa**

**NENAD ĐUROVIĆ**

*Vlasnik fitness centara u Zagrebu (Hrvatska)*

### **Marketing: Originalnost kao šansa**

**REFIT KAMBEROVIĆ**

*Generalni menadžer nemačkog fitness saveza DSSV i autor 8 stručnih knjiga (Nemačka – Hrvatska) i NEBOJŠA STOJANOSKI, Predsednik Saveza za rekreaciju i fitnes Srbije (Srbija)*

### **Projektni menadžment i kontinuirano poboljšavanje usluge – Šta fitness klubovi mogu da nauče od globalnih holdinga?**

**BERISLAV KOLAKOVIĆ**

*Preduzetnik, nezavisni konsultant i menadžer, bivši džudo, kik boks i aerobik šampion (Nemačka)*

### **Licenciranje u fitnessu u Srbiji**

**MR NINA STOJADINOVIĆ**

*Predsednik komisije za licenciranje SRFS (Srbija)*

### **Zdravstveni fitness: problem indikovanja i doziranja**

**DR SCI. MED. DUŠKO SPASOVSKI**

*Ortopedski hirurg i profesor fizičke kulture, klinički asistent Medicinskog fakulteta u Beogradu i CoreFitMax konsultant (Srbija)*

### **Kako iskoristiti tehnologiju za vaš klub, članove i osoblje**

**MATTEO PAOLINI**

*Technogym area key account South Europe (Italija)*

### **GOSTI**

**PAUL EIGENMAN**

*Predsednik DIN Instituta za sertifikovanje švajcarskih fitness klubova (Švajcarska)*

**BIRGIT SCHWARZE**

*Predsednica nemačkog fitness saveza DSSV (Nemačka)*

### **Fitness club: That's business**

**DR ADAM KOHNKE**

*President of Polish Association PZFW (Poland)*

### **Legal framework of business of fitness clubs in Serbia**

**DRAGAN TOMAŠEVIĆ**

*Secretary General of Serbian Association for Recreation and Fitness (Serbia)*

### **Crises brings the opportunity**

**NENAD ĐUROVIĆ**

*Owner of Fitness Centers in Zagreb (Croatia)*

### **Marketing: Opportunity in originality**

**REFIT KAMBEROVIĆ**

*General Manager of German Association of Fitness (DSSV) and author of 8 professional books (Germany-Croatia) and NEBOJŠA STOJANOSKI, President of Serbian Association for Recreation and Fitness (Serbia)*

### **PM&CSI, Project management & continual service improvement – What fitness clubs could learn by global holdings?**

**BERISLAV KOLAKOVIĆ**

*Entrepreneur, independent Freelance Consultant & Manager, Former Judo, KickBox & Aerobic Champion (Germany)*

### **Licensing in fitness in Serbia**

**MR NINA STOJADINOVIĆ**

*Chairwoman of the Commission for licensing Serbian Association for Recreation and Fitness (Serbia)*

### **Health fitness: problem of indication and dosage**

**DR SCI. MED. DUŠKO SPASOVSKI**

*Orthopedic surgeon and professor of physical education, clinical assistant of Medical faculty in Belgrade and CoreFitMax consultant (Serbia)*

### **How to harness technology for your facility, your members & your staff**

**MATTEO PAOLINI**

*Technogym area key account South Europe (Italia)*

### **GUESTS**

**PAUL EIGENMANN**

*Chairman of DIN-Institute for Certification Swiss Fitness Clubs (Switzerland)*

**BIRGIT SCHWARZE**

*Chairwoman of German Association of Fitness DSSV (Germany)*

**11.10.2013.****PLAN AKTIVNOSTI / ACTIVITY PLAN**

VREME	AKTIVNOST	LOKACIJA
09 <sup>30</sup> – 10 <sup>00</sup>	Prijavljivanje učesnika / Participant registration	Lobi / Lobby
10 <sup>00</sup> – 10 <sup>30</sup>	Svečano otvaranje / Opening ceremony	Sala London / London hall
10 <sup>30</sup> – 11 <sup>15</sup>	Nenad Đurović – U krizi je šansa / Crises brings the opportunity	Sala London / London hall
11 <sup>15</sup> – 11 <sup>30</sup>	Pitanja / Questions	Sala London / London hall
11 <sup>30</sup> – 11 <sup>45</sup>	Pauza za kafu / Coffee break	Lobi / Lobby
11 <sup>45</sup> – 12 <sup>30</sup>	Berislav Kolaković – Projektni menadžment i kontinuirano poboljšavanje usluge – Šta fitness klubovi mogu da nauče od globalnih holdinga? / Project management & continual service improvement – What fitness clubs could learn by global holdings?	Sala London / London hall
12 <sup>30</sup> – 12 <sup>45</sup>	Pitanja / Questions	Sala London / London hall
12 <sup>45</sup> – 14 <sup>30</sup>	Ručak / Lunch	Restoran Biznis klub / Business club restaurant
14 <sup>30</sup> – 15 <sup>15</sup>	Dr Adam Kohnke – Fitness klub: to je biznis / Fitness club: that's business	Sala London / London hall
15 <sup>15</sup> – 15 <sup>30</sup>	Pitanja / Questions	Sala London / London hall
15 <sup>30</sup> – 15 <sup>45</sup>	Pauza za kafu / Coffee break	Lobi / Lobby
15 <sup>45</sup> – 16 <sup>30</sup>	Matteo Paolini – Kako iskoristiti tehnologiju za vaš klub, članove i osoblje / How to harness technology for your facility, your members & your staff	Sala London / London hall
16 <sup>30</sup> – 17 <sup>30</sup>	Forum	Sala London / London hall
17 <sup>30</sup> –	Sponzorski koktel / Sponsors cocktail	Lobi / Lobby

**12.10.2013.**

VREME	AKTIVNOST	LOKACIJA
10 <sup>00</sup> – 10 <sup>30</sup>	Okupljanje učesnika / Participants gathering	Lobi / Lobby
10 <sup>30</sup> – 11 <sup>15</sup>	Dragan Tomašević – Zakonski okvir poslovanja fitness klubova u Srbiji / Legal framework of business of fitness clubs in Serbia	Sala London / London hall
11 <sup>15</sup> – 11 <sup>30</sup>	Pitanja / Questions	Sala London / London hall
11 <sup>30</sup> – 11 <sup>45</sup>	Pauza za kafu / Coffee break	Lobi / Lobby
11 <sup>45</sup> – 12 <sup>30</sup>	Refit Kamberović i Nebojša Stojanoski – Marketing: Originalnost kao šansa / Marketing: Opportunity in originality	Sala London / London hall
12 <sup>30</sup> – 12 <sup>45</sup>	Pitanja / Questions	Sala London / London hall
12 <sup>45</sup> – 14 <sup>30</sup>	Ručak / Lunch	Restoran Biznis klub / Business club restaurant
14 <sup>30</sup> – 15 <sup>15</sup>	Mr Nina Stojadinović – Licenciranje u fitnessu u Srbiji / Licensing in fitness in Serbia	Sala London / London hall
15 <sup>15</sup> – 15 <sup>30</sup>	Pitanja / Questions	Sala London / London hall
15 <sup>30</sup> – 15 <sup>45</sup>	Pauza za kafu / Coffee break	Lobi / Lobby
15 <sup>45</sup> – 16 <sup>30</sup>	Dr sci. Med. Duško Spasovski – Zdravstveni fitness: problem indikovanja i doziranja / Health fitness: problem of indication and dosage	Sala London / London hall
16 <sup>30</sup> – 16 <sup>45</sup>	Pitanja / Questions	Sala London / London hall

# KONVENCIJA

*Po prvi put ove godine program Evropskog fitness kongresa obogaćen je i praktičnim, konvencijskim delom*

**Mesto:** IMPULS HALA, Vladimira Popovića 10

**Vreme:** 11. i 12. oktobar

## ZUMBA EMOTION

CHIARA KOLAKOVIĆ

*(Zumba By Chiara), Official Zumba Instructor,  
Presenter & Model (Germany)*

## THAIROBIC IDEAS: THAI YOGA SOUNDS

PEPI ZLATEW

*Personal Trainer & Presenter ,  
Former Martial Artist (Germany)*

## FUNCTIONAL BODY CONDITIONING

CHIARA KOLAKOVIĆ & PEPI ZLATEW

## FUNCTIONAL PILATES I FUNCTIONAL KILLER

ORLANDO LOPAC

*Reebok ambassador, Orlando fitness group (Hrvatska)*

## STEP& BODY CONDITIONING

PANAGIOTIS KATSAOUNOS

*Studio No1 (Grčka)*

*I brojni međunarodni I domaći prezenteri!*



### ORGANIZATOR:



Савез за рекреацију  
и фитнес Србије

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