



IX EUROPEAN FITNESS CONGRESS

05. 10. 2019.

**Beogradski sajam,
svečana sala**

**Bulevar Vojvode Mišića 14
Belgrade, Serbia**



TEME I PREDAVAČI / THEMES AND LECTURERS

Kako kontrolom treninga oduševiti i vezati klijente

Prof. Dr Daniel Kaptain,
Profesor na sportskom Univerzitetu
u Sarbrikenu (Nemačka)

How to inspire and retain customers with training control –

Prof. Dr. Daniel Kaptain,
Professor at DHfPG – University for
Fitness and Health of Saarbrücken
(Germany)

Uspeh kroz kontrolu troškova

Günter Noll,
Osnivač ekonomskog instituta za
fitness i slobodne aktivnosti i vlasnik
šest fitness klubova za žene
(Nemačka)

Successful through cost management

Günter Noll,
Founder oft the Economic Institute
for Fitness and Leisure Activites and
Owner of Donna's Frauenfitness (six
woman fitness clubs) (Germany)

Do uspeha sa ispravnim kursem upravljanja

Mark Fest,
Generalni direktor LesMills Nemačka
(Nemačka)

Implementing group fitness management as a success factor

Mark Fest,
CEO of LesMills Germany (Germany)

Menadžment grupnog fitnesa

Milan Ivetić,
Direktor kompanije iFit (Srbija)

Group Fitness Management

Milan Ivetić,
Director of iFit (Serbia)

Upotreba elastičnih guma u treningu: potreba ili trend

Dr Marko Ćosić,
Asistent na Fakultetu sporta i fizičkog
vaspitanja Univerziteta u Beogradu

Use of rubber bands in training: need or trend

Marko Ćosić, PhD,
Assistant at the Faculty of Sports and
Physical Education, University of
Belgrade (Serbia)

PLAN AKTIVNOSTI / ACTIVITY PLAN



Beogradski sajam – Svečana sala u Upravnoj zgradи

VREMENSKA PONDA	AKTIVNOST	LOKACIJA
10 ⁰⁰ – 10 ³⁰	Prijavačivanje učesnika / Participant registration	Foaje
10 ³⁰ – 10 ⁴⁵	Svečano otvaranje / Opening ceremony	Svečana sala
10 ⁴⁵ – 11 ³⁰	Prof. Dr Daniel Kaptain – Kako kontrolom treninga oduševiti i vezati klijente / How to inspire and retain customers with training control	Svečana sala
11 ³⁰ – 12 ¹⁵	Günter Noll – Uspeh kroz kontrolu troškova / Successful through cost management	Svečana sala
12 ¹⁵ – 12 ³⁰	Pauza za kafu / Coffee break	Foaje
12 ³⁰ – 13 ¹⁵	Mark Fest – Do uspeha sa ispravnim kursom upravljanja / Implementing group fitness management as a success factor	Svečana sala
13 ¹⁵ – 14 ⁰⁰	Ručak / Lunch	Foaje
14 ⁰⁰ – 14 ⁴⁵	Milan Ivetić – Menadžment grupnog fitnesa / Group Fitness Management	Svečana sala
14 ⁴⁵ – 15 ³⁰	Dr Marko Ćosić – Upotreba elastičnih guma u treningu: potreba ili trend / Use of rubber bands in training: need or trend	Svečana sala
15 ³⁰ –	Poseta sajmu Belfis	Hala 3, Beogradski sajam



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Република Србија
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И СПОРТА



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